



# NEOVERA

CLIENT SUCCESS STORIES\*

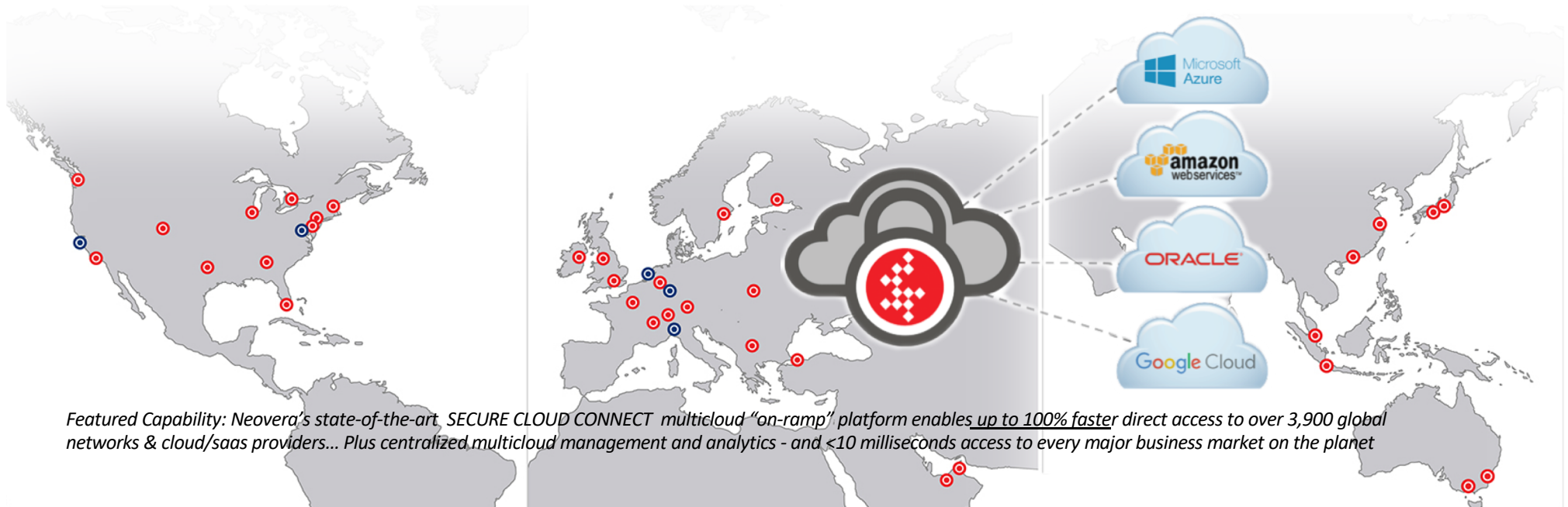
## HIGH PERFORMANCE SOLUTIONS FOR ENTERPRISES

• CYBER SECURITY • APP DEV/SUPPORT • ENTERPRISE DATA MGMT/ANALYTICS • STRATEGIC & DIAGNOSTIC CONSULTING • MULTICLOUD OPTIMIZATION • 24X7 MANAGED SERVICES\*\*

### CHALLENGES WE ADDRESS : **SPEED – SECURITY – FLEXIBILITY**

- ↑ disparate tools & data w/o real-time security/compliance insight
- ↑ risk of cloud configuration oversights leading to data exposure
- ↑ cloud pricing complexity and difficulty predicting/planning costs
- ↑ difficulty avoiding cloud platform lock-in and budget overruns

- ↑ difficulty refactoring legacy apps for optimal cloud performance
- ↑ difficulty monitoring & diagnosing cloud app/db runtime issues
- ↑ technical debt & legacy product backlogs distracting teams from core go-forward business growth priorities



*Featured Capability: Neovera's state-of-the-art, SECURE CLOUD CONNECT multicloud "on-ramp" platform enables up to 100% faster direct access to over 3,900 global networks & cloud/saas providers... Plus centralized multicloud management and analytics - and <10 milliseconds access to every major business market on the planet*

\* From Fast-50 Startups to Fortune-100 - spanning digital media, ecomm, e-learning, and financial services (see pg 2-3).

\*\* Technology Partners: Amazon-AWS, Microsoft-Azure/O365, Google-Cloud/G-Suite, CA, Oracle, Salesforce, Apple, Adobe, Equinix.

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# SAMPLE CLIENT PARTNERSHIPS\*



## **\$35B Investment Firm**

➤ 200+ employees, 20% YoY growth

- 2+ Year Partnership
- High-Availability cloud arch/migration & 24x7 managed-services for core business apps & data, incl. disaster recovery & consolidation of legacy & acquired systems



## **#1 Social Media Leader**

➤ 400M+ followers, 7B+ content-actions/mo.

- 2+ Year Partnership
- Design/implementation & 24x7 managed services for high-performance fail-safe cloud environment for global web-facing ops, incl. 1petabyte DB/storage re-arch



## **Medical Device Innovator**

➤ 700+ employees, \$70M+ rev, 12% YoY growth

- 3+ Year Partnership
- Cloud design/migration & 24x7 managed IT services for core business applications & data, incl. financial reporting, CRM, ADFS, MS-Azure/O365, Disaster Recovery



## **Top 100 E-Retailer**

➤ 1500+ employees, \$300M+ rev, Inc500 Fast Co.

- 5+ Year Partnership
- IT consulting and 24x7 managed-services, including core database performance analysis & refactoring for cloud, plus perf. tuning & rapid-growth capacity mgmt



## **Major eLearning Company**

➤ 4500+ employees, \$800M+ rev, 10%+ YoY growth

- 6+ Year Partnership
- Comprehensive 24x7 managed-services & DR for core business apps and data, including cloud refactoring for their rapidly growing proprietary eLearning platform



## **Leading Fund Manager**

➤ 150+ employees, \$30B+ Assets Under Mgmt

- 10+ Year Partnership
- Application development consulting services for multiple customer-facing web-applications; 24x7 managed services for multiple core business applications



## **#1 Digital News Magazine**

➤ 150M+ page-views/mo., 20% YoY growth

- 10+ Year Partnership
- Highly scalable/available/performant hybrid cloud solution design/migration & 24x7 managed IT services for client's core business & customer-facing web-assets



## **Top 10 U.S. Bank**

➤ 70K+ employees, \$20B+ rev, 5% YoY growth

- 10+ Year Partnership
- SaaS-Product dev, security consulting & 24x7 managed-services, incl. multiple business-critical customer-facing services, incl. high-volume trading systems

\* The vast majority of Neovera's client-partnerships exceed 5-years in duration; Neovera's financial clients collectively manage over \$700 billion in assets & we actively manage systems that support more than \$70 billion in AUM

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# APPDEV SUCCESS STORIES\*



## ETF Primary Market Trading

➤ Users: Fund Participants, Authorized Participants, Distributors, Index Receipt Agents

- 24x7x365 B2B ETF marketplace w/ real-time notifications & cash-flow reporting
- 1933 Act & 1940 Act Fund Support, as well as Foreign & Domestic Fund Support
- Monitoring of operational business process built in to the runtime solution



## Mutual Fund Trading

➤ Users: Financial Advisors, Retail Account Holders, Fund Sponsors

- Trading service for advisors and account holders enabling sales of Fund Sponsor products
- 24x7x365 platform, including Bulk trading, Portfolio rebalancing, Trading Models
- Built-in Customer Support Services to facilitate communications and workflow



## Fund Reports Distribution

➤ Users: Mutual Fund Sponsors, Transfer Agents

- Personalized self-service financial reporting web portal + deep report archive
- Secure electronic “mailbox” delivery model with availability notifications
- Granular role-based access controls; Streamed E2E delivery to minimize latency



## Secured Loan Origination

➤ Users: Homeowners

- Collateral-backed loan application service with accelerated online evaluation
- 3rd party credit bureau verifications + Billing and Accounting system integration
- “Mobile First” responsive design; Embedded decision-engine to manage business rules



## Real-Time CashFlow Mgmt

➤ Users: Funds Mgrs, Broker Dealers, Transfer Agents

- Continuous intraday aggregation of net cashflows across investment portfolios
- Built-in automated triangulation of pricing data from multiple 3<sup>rd</sup> party broker systems
- Notifications of critical changes to net cashflow; Integration with existing analytical tools



## IT Security Risk Analysis

➤ Users: Business Executives & IT/Security Staff

- Executive views of an organization’s business service security posture
- Assesses risk at the Asset, Business Service, and Organization levels
- Unifies risk from Vulnerabilities & Alarms; Historical pattern/trend analysis

*“Neovera is the only firm we trust for application development – and they’ve proven themselves repeatedly in this regard – from legacy applications, to effort surges and greenfield prototypes – They help our core team focus on go-forward priorities, which has helped us reduce our product backlog and accelerate go-to-market by more than 50%.”*  
-Head of Product Innovation (\$30B Trading Platform)

\* Applications developed by Neovera are used by over 100 Financial Institutions, including 6X Fortune-100 Companies  
APP-DEV CAPABILITIES: • App/DB Diagnostic Analysis/KPI-Improvement (SQL/NoSQL) • Product Ideation & Prototyping  
• Full-Stack Product Engineering/RePlatforming • Responsive B2B/B2C Web Apps • Mobile Apps • Multi-tier Microservices

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## CAPABILITIES & DIFFERENTIATORS



### Strategy

- MultiCloud Strategy & ROI Analysis - Security & Governance
- Enterprise Data Mgmt & Business Process Automation/Optimization
- Product Ideation, Emerging Tech Prototyping, Go-To-Market Partnership



### Engineering

- COTS & Custom Application Development & Support Services
- Cloud Migration/Integration - Security, Performance, Resiliency, Value
- Diagnostic IT Systems Analysis/Troubleshooting (App/DB/EDW/Network)



### Innovative Tools

- **Neovera Insight™** – Real-time org-wide IT security/compliance monitoring with executive dashboard/riskmap
- **Secure Cloud Connect™** – ISP-optimized “on ramp” to any cloud with up to 100% better speed & simple central mgmt
- **DR as a Service** – Enterprise grade 6-sec/500mile+ replication + ability to test DR on-demand in minutes (vs days)



### 24x7 Managed Services\*

- Config Mgmt & Performance Tuning (OS, API, Applications, Databases, Network & Firewall)
- Security Monitoring, Testing & Remediation
- Connectivity Mgmt & Process Automation
- Virtual Enterprise Management & IAM
- Account & Security Group Management
- Data Replication, Backup/Restore, Archiving
- Business Continuity & Disaster Recovery
- PCI and SSAE18 Compliant



### Infrastructure Platforms\*\*

- Compute • Storage • Database • Network
- MultiCloud/ISP Performance Optimization

- Improve Security & Performance
- Increase IT Cost-Effectiveness by 30% to 50%

Data Backup/Archiving

## Customer Data

Data Replication/DR

### Application & Database Mgmt - Identity & Access Mgmt (IAM)

(Web, Mobile & Social Apps – Business Applications – Big Data & High-Performance Computing)

### API Mgmt - Operating System, Network & Firewall Configuration

Client side Data Encryption &  
Data Integrity Authentication

Server-side Encryption  
(File System and/or Data)

Network Traffic Protection  
(Encryption/Integrity/Identity)

AT&T Comcast verizon BT Telefonica zayo CenturyLink Level(3) orange™

Secure Private Cloud / Public Cloud Partners



NEOVERA

Hybrid Cloud



EQUINIX



amazon  
web services



salesforce



ORACLE  
CLOUD



IBM Cloud



Google Cloud



Office 365



Azure

- Avoid Public-Cloud Platform Lock-In & Maintain Control of Your Data Without Impacting Performance

\* Our 24x7 Managed Services provide higher-level client-specific support activities where public-cloud providers leave off.

\*\* We help clients simplify multicloud complexity & ensure optimal security, performance, resiliency, scalability and value.